



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

POL/M Romney/R/PRE/US (15840)
American Rambler Productions (5998)
KINCAID,STEPHANIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
Romney For President (130310)
National/Political
396/06335692

Invoice 635905
Inv Date 9/30/2012
Terms Net 30
Contract 333168
Bill Type Standard
Period 8/27/2012 - 9/30/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:41PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
2.1	Spot	6:00:00AM- 7:00:00	Day, W-1, Th-1	09/26/12 5:59AM (We)	00:30		2012MRFP120H	\$1500.00	
2.1	Spot	6:00:00AM- 7:00:00	Day, W-1, Th-1	09/27/12 6:29AM (Th)	00:30		2012MRFP114H	\$1500.00	
4.1	Spot	7:00:00AM- 9:00:00	Day, W-2, Th-2	09/26/12 7:55AM (We)	00:30		2012MRFP114H	\$1600.00	
4.1	Spot	7:00:00AM- 9:00:00	Day, W-2, Th-2	09/26/12 8:44AM (We)	00:30		2012MRFP120H	\$1600.00	
4.1	Spot	7:00:00AM- 9:00:00	Day, W-2, Th-2	09/27/12 7:26AM (Th)	00:30		2012MRFP120H	\$1600.00	
4.1	Spot	7:00:00AM- 9:00:00	Day, W-2, Th-2	09/27/12 7:55AM (Th)	00:30		2012MRFP114H	\$1600.00	
5.1	Spot	10:00:00AM-10:30:00	Day, W-1, Th-1	09/26/12 10:16AM (We)	00:30		2012MRFP114H	\$375.00	
5.1	Spot	10:00:00AM-10:30:00	Day, W-1, Th-1	09/27/12 9:59AM (Th)	00:30		2012MRFP120H	\$375.00	
8.1	Spot	11:00:00AM-12:00:00	Day, W-1, Th-1	09/27/12 11:35AM (Th)	00:30		2012MRFP114H	\$750.00	
10.1	Spot	12:00:00PM- 1:00:00	Day, W-1, Th-1	09/26/12 12:22PM (We)	00:30		2012MRFP120H	\$675.00	
10.1	Spot	12:00:00PM- 1:00:00	Day, W-1, Th-1	09/27/12 12:43PM (Th)	00:30		2012MRFP120H	\$675.00	
11.1	Spot	4:00:00PM- 5:00:00	Day, W-1, Th-1	09/26/12 4:12PM (We)	00:30		2012MRFP114H	\$800.00	
11.1	Spot	4:00:00PM- 5:00:00	Day, W-1, Th-1	09/27/12 4:36PM (Th)	00:30		2012MRFP114H	\$800.00	
14.1	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1	09/26/12 5:28PM (We)	00:30		2012MRFP120H	\$1800.00	
14.1	Spot	5:00:00PM- 6:00:00	Day, W-1, Th-1	09/27/12 5:53PM (Th)	00:30		2012MRFP120H	\$1800.00	
15.1	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-1	09/26/12 6:14PM (We)	00:30		2012MRFP114H	\$2400.00	
15.1	Spot	6:00:00PM- 6:30:00	Day, W-1, Th-1	09/27/12 6:14PM (Th)	00:30		2012MRFP114H	\$2400.00	
17.1	Spot	7:00:00PM- 7:30:00	Day, W-1, Th-1	09/26/12 7:25PM (We)	00:30		2012MRFP120H	\$2400.00	
17.1	Spot	7:00:00PM- 7:30:00	Day, W-1, Th-1	09/27/12 7:25PM (Th)	00:30		2012MRFP120H	\$2400.00	
20.1	Spot	7:30:00PM- 8:00:00	Day, W-1, Th-1	09/26/12 7:46PM (We)	00:30		2012MRFP114H	\$2400.00	
20.1	Spot	7:30:00PM- 8:00:00	Day, W-1, Th-1	09/27/12 7:48PM (Th)	00:30		2012MRFP114H	\$2400.00	
22.1	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1	09/26/12 11:23PM (We)	00:30		2012MRFP120H	\$2000.00	
22.1	Spot	11:00:00PM-11:35:00	Day, W-1, Th-1	09/27/12 11:32PM (Th)	00:30		2012MRFP120H	\$2000.00	
23.0	Spot	11:35:00PM-12:05:00	Day, W-2, Th-1	09/26/12 11:55PM (We)	00:30		2012MRFP120H	\$825.00	
23.0	Spot	11:35:00PM-12:05:00	Day, W-2, Th-1	09/27/12 11:56PM (Th)	00:30		2012MRFP114H	\$825.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$37,500.00	Total Spots	25
Commission	(\$5,625.00)		
Net Total	\$31,875.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.